



SARAJEVO, Bosnia and Herzegovina, Nov. 6, 2015
Global Communicators provided media and
conference counsel for “20 Years after the Dayton
Peace Agreement: Challenges and Perspectives”



Sponsored by our client, the American University of Bosnia and Herzegovina, “20 Years after the Dayton Peace Agreement: Challenges and Perspectives,” featured remarks by Lord Paddy Ashdown, former High Representative for Bosnia, and U.S. Rep. Eliot Engel, ranking member of the House Foreign Affairs Committee. Global Communicators coordinated international and regional news media and program planning and coordination with onsite professional counsel in Sarajevo. The conference, streamed live online and accessible via satellite transmission worldwide, received extensive regional and international media coverage. GC was selected because of its extensive public awareness counsel to Croatia, Bosnia and Kosova during the 1990s hostilities in the Balkan wars of independence.